





**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting
Continued.

UpdatesJoe Rives
Announcements – Joe congratulated Paul Hurley for his retirement.

For the Good of the Association –

Paul LeValley mentioned that Walt Zadanoff had moved to Florida about the time that we established the region and he was very much involved in the early planning of the AANR-Florida region.

Later in the meeting Joe wants to talk about 2027 will be the 35th anniversary of the FANR and he would like to have a celebration year.

Patty Sarver mentioned that her club now has three nude bowling events for this year.

Approval of MinutesLu Ann Heintz

June 2025 Outboard Meeting

Motion # 2 – To approve the June 2025 Outboard Meeting minutes as written.

Fiscal Impact: None.

Purpose: To maintain transparency to the membership.

Maker: Joe Rives

Second: Dave Berry

Discussion: None

Passed unanimously

June 2025 Inboard Meeting

Motion # 3 – To approve the June 2025 Inboard Meeting minutes as written.

Fiscal Impact: None.

Purpose: To maintain transparency to the membership.

Maker: Joe Rives

Second: Margaret Young

Discussion: None

Passed unanimously

Awards and RecognitionsJoe Rives

Joe presented an award to Lu Ann Heintz. The award is For Recognition of Extraordinary Contributions, Well Above and Beyond the Call of Duty.

Officer Reports

PresidentJoe Rives

Joe stands on his report. He also presented a slide show.

First was a New AANR Video named Why Join! The link to this video was in the previous newsletter. The next plan is to send it to the clubs to see if they want to have it on their video scrolls.

Joe then asked Linda to talk about the new Ambassador program. The people that have stepped up are very passionate about being nudists. They are required to do three activities per month. After 1 year of service, they will get a free year of membership.

Joe then presented and discussed the Gold Seal Program. The presentation shows what has all been done and will be done to be able to get the AANR Gold Seal Certification Logo to the clubs to put on their website.

Vice-President..... Mac Fleck

Stands by his report. More updating after we get into the financial section.

Secretary/Treasurer.....Lu Ann Heintz

Stands by her report – She has found a few items in QB at the end of the year, and you will be getting a revised yearend report. She noted that there will be changes coming as we go forward.



**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting

Continued

Regional Trustee Ralph Collinson

Stands by his report and discussed the car show that took place at Bare RV Resort back in November. Ralph believes we need to get out more with our booth and do more advertising with a radio network called Nude Radio that they met during this event. They invited them to come to the AANR meeting at SVR in February and they will be there.

2026 is a voting year for AANR and if you are interested in being on the board get your application put in. Bylaw changes can only be made in even years. The changes to the bylaws will be in the Voters' Guide in the May Bulletin.

Standing Committee Reports

Club Liaison..... Paul Hurley

Paul met with two clubs and got their feedback on their perceptions of the relationship of AANR and the clubs and AANR-FL and the clubs. Joe wants to reiterate what Ralph said, we need to get out more.

Convention & Meetings..... Lu Ann Heintz

Lu Ann mentioned that we have a bid from Lake Como and they are the only club that has submitted a bid for the June 2026 Convention Meeting.

Education/Scholarship Program..... Margaret Young

Nothing to add to report.

Break: 11:00 AM EST

Return: 11:10 AM EST

Finance Mac Fleck

Mac showed a slide and discussed the report that he sent out to the Board Members in early December. Then he discussed how we have created a more readable balance sheet for the board and others where we are now breaking it out to our actual operating account and the restricted funds account. We are in decent shape financially. The 2026 Budget has been approved, and the funds are there to get out and visit the clubs.

Joe –In the 2026 budget we did approve an initial amount of \$7050 to be paid over 12 months when we receive the membership dues.

We then wanted to add to the amount we are giving to GAT, but as we hold ourselves accountable to the membership we put in some terms and conditions with partnering with AANR for the funding of GAT.

1. That Ramon was under contract and that Joe is an active participant with Paul in the GAT initiatives. Erich and Ramon were very transparent including Joe and Paul. This condition has been met.
2. Once the budget is approved at the AANR level and they have made their commitments we will then make our commitments and make a motion to re-open the 2026 AANR-FLORIDA Budget for review and changes. Once we receive our membership dues then we will add them to this figure. We will bring this amount to the next board meeting.

Government Affairs Paul Hurley

Stands by his report.

Hall of Fame..... Margaret Young

There is one nomination and Margaret needs to get with Paul LeValley to finalize the nomination.

Internal Administration..... Mac Fleck

Nothing to report in our region.

Legal Defense Fund..... Mac Fleck/Joe Rives

Mac is deferring to wait to see what the budget number is going to be. Paul Hurley has asked GAT for some money. Once we have that information we will be re-creating the budget line to add additional funding going forward.



**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting

Continued

Legislation Documentation.....Dave Berry

There are no changes to the procedure's manual or the bylaws. We are going to confront some tabled motions this morning.

Newsletter..... Ralph Collinson

Ralph wants to thank Erich and the President (Joe) for giving him useful information every month for the newsletter and Jeff Baldasarre does an excellent job at making the newsletter look terrific. We have not missed a month for several years. If you have something that you want in the newsletter, just let Ralph know before the end of the month to get it into the Newsletter. If you have something that you want to send out before the newsletter, let Ralph know as they can do it weekly also.

Nominations.....Jonathan Duffield

Jonathan could not be here today. We already have one nomination for an open director position. Let us get people nominated as we will have three open directors' positions. We have the Vice President position open unless there is a nomination change that Dave and Lu Ann will talk about. The Presidents position is also open.

Public RelationsValarie Terrizzi

Stands on report

WebmasterMargaret Young

Margaret says she has a few pages that she needs to make some updates as some information is out of date.

Ralph asked if it would be possible to put a list of the former Hall of Fame recipients on the website.

Any of the other Awards that you would want on the website, like Man of the Year, Woman of the Year, etc. – Margaret would need a list of those names also.

Max expressed an idea that he has for paper and poster distributions of any kind of link that is exceptionally long. His idea is to have a link forwarding on the website so that you can just type a few letters or numbers and it would forward you to the long link that you are looking for. We would also have control over that link.

YouthMichele Weiss

Stands on report.

WINR..... April and Lori

Lori has been working on understanding the Marquee events at the Cove and what can and cannot be done in relation to club protocol. April is learning the Florida landscape before she makes plans. Paul mentioned that she is going to keep her Florida residency and she is excited about getting out doing WINR stuff.

Erich mentioned that this past fall and early December AANR filed a brief with the fourth district court of appeals in Florida. This was a friend of the court, an amicus brief. So, we are not an actual party litigant in a case involving a Woman being cited for being topless in a state of not doing anything sexual, just on a beach situation in Florida simply being topless. She was threatened with a pretty significant charge that has been reduced. This case is still on appeal with the fourth district court of appeals. We were asked by the public defender's office of Florida, appellate division of that office, if we submit a brief addressing points that they could not, because they are stuck with the record of exactly what happened.

Erich feels that this is a WINR issue because we raise the fact that WINR is an integral part of what AANR does. We are hoping that this will make a precedent or contribute to that or at least raise the profile of AANR on this particular issue.

Lu Ann mentioned that she plans to have April at Hidden Lake during their White Tail 5K run and we will both set up a table with some giveaways and a raffle for the GAT Funds also.



**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting

Continued

Someone asked if the WINR calendars are still on sale and Ralph answered that the one for 2026 is now out for sale but will more than likely be the last year as the person that has been doing it for the past few years is not going to do it anymore and nobody else has stood up to take over.

President Diversion

Joe presented BG with a certificate of graciousness for all she does for us and for hosting the hybrid meeting this weekend.

Motion #4 - To amend the agenda so Business Items include: calling upon the Board of Directors to approve the Gold Seal Program and to add to Business Items a motion on the floor to discuss the Code of Conduct.

Fiscal Impact: None

Maker: Joe Rives

Second: Paul Hurley

Discussion: None

Passed Unanimously

Special *Ad Hoc* Committees

Tabled Items.....Dave Berry and Lu Ann Heintz

Dave discussed the two motions that have been tabled for a while. Joe asked if we could move on them today, or is it required that it be done at Regional Assembly.

Lu Ann said we cannot move on these today. The Region Delegates must conduct the motion (change of the terms).

The other motion (to raise membership dues) should not be done yet as we need to get some more information now that the dues modernization committee has come up with their thing, we need to cancel this motion and come up with a new one as to what it is that we really want and this motion needs to be failed. Joe then gave some context to this and discussed dues modernization so everyone would understand what we are talking about.

Motion # 5 – To Fail the Tabled Motion # 17.

Fiscal Impact: None

Purpose: To take time to research from our clubs and members if they are open to dues increase.

Maker: Joe Rives

Second: Dave Berry

Discussion:

Passed Unanimously

Motion #17 is no longer a tabled motion.

Lu Ann mentioned that the Motion to change the terms of the President and VP is going to be rewritten with the correct fiscal impact and this will be in the June meeting packet.

Mac suggested that we revise the motion in one of our monthly board meetings.

Joe mentioned that he thinks the board should have a January meeting to follow up on the actions of today's meetings. So, Jan 20th we will have the January monthly meeting.

Business Items

2026 Legislative Context.....Erich Schuttauf

Erich spoke about the backdrop of what has gone on, and Joe has alluded to it with the Gold Seal Program. What we had a couple of years ago were some incidents in Florida that did not involve nudists parks but did involve situations where there was alcohol and performances that attracted a lot of attention in the state of Florida and from the Governor and it led to some attempts to revoke Liquor licenses and otherwise sanctioned businesses that had allowed this to be present. These were not AANR Clubs, but it made the issue of children who are exposed to sexual performances and a lot of attention.

Now the department of Business and Professional Regulations has sent letters to most of the businesses that are regulated by that department.



**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting

Continued

Florida views very seriously whether children are exposed to an inappropriate performance in any way. This is why we have the Gold Seal Program and the initiatives to keep communication going with Florida's leadership. If we don't regulate ourselves, somebody will come and regulate it for us. The letters were not intended for AANR to be targeted in this mailing, but we were not left off the guest list. Erich had some more issues that are included in a report and attached to this one at the end.

Lunch Break: 12:00 pm EST

Return: 1:00 pm EST

FY26 Budget..... Mac Fleck

Mac does not have anything to go over unless anyone has any questions. Joe's question was how do we get more revenue? Mac's comment was we need to understand if we are a market organization or a membership organization. Feedback in the room – Can't we be both? Joe asked if anyone wanted to start the conversation.

Ralph mentioned that you must market to get members. Mac asked how do you properly market a membership organization? Ralph mentioned that we would market the AANR clubs and if clubs sell membership, then it would increase the revenue by new memberships. Word of mouth by members to get new members.

Dave mentioned that it is all about your Brand when you are marketing your organization and we must make people aware of what AANR is and that includes members that join and are not aware of what AANR really does.

Joe discussed the young adult diversity council. He mentioned how Max Schuttauf mentioned membership to his girlfriend and when you say it is only so much a month, the younger can relate to that. So, he thinks as a Region we need to have a meeting to ask the YAC to come in and say to us here are the recruitment tools or messaging that apply to our generation.

Paul mentioned that we are an advocacy membership organization and developing the brand is part of advocacy.

Mac mentioned that we as a region do have excess funds that can be used.

Question from audience if there is a marketing division of AANR. Erich answered her questions.

Dave asked if we have nailed down where the loss of membership is. Joe mentioned the directs are down by 5.1%, clubs are down 1%, if you pulled one club out, that is having difficulty with AANR and then look at membership the totals of the clubs are up over 7%. There will be discussion about this later this afternoon.

2026 Regional Assembly Location and Dates.....Lu Ann Heintz

We will be having the assembly at Lake Como on June 5th – June 7th. Lake Como will be having their Corn Festival on June 6th, and we are looking at different ideas to make this more like a Fun Convention with more things happening. One of these ideas is to have a dunk tank, but we need to have people that are willing to do so and sign up. This is something that should be discussed at our next Board Meeting. We will need to look where we are going to meet for the year 2027 by the June meeting of 2026.

Motion #6 – To approve the bid from Lake Como to have our Regional Convention on June 5th – 7th. 2026

Fiscal Impact: About \$4,000 for Hosting, Lodging, Travel, and food and drink for Friday Meet and Greet.

Purpose: To notify Lake Como of the acceptance of their bid to host the Convention.

Maker: Lu Ann Heintz

Second: Paul Hurley

Discussion: None

Passed Unanimously

Calling upon the Board of Directors to approve the Gold Seal ProgramJoe Rives

Earlier you saw the Gold Seal Presentation and that AANR will have to approve it as it is their logo that we are asking for modification of.



**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting

Continued

Motion #7 – AANR-FL calls upon AANR Board of Directors to adopt the AANR Gold Seal Certification. (See attached for correct wording)

Fiscal Impact: None

Purpose: To codify self-governance in Florida and elsewhere.

Maker: Joe Rives

Second: Paul Hurley

Discussion: Mac asked a question and Paul expressed his interpretations of what Joe is asking of this motion.

Passed: 4 Yes, 1 No, 1 Abstain. Motion Carried.

Motion on the floor to discuss the Code of ConductJoe Rives

Motion # 8 – Move that the Board of Directors approve the Code of Conduct. (See attached for correct wording)

Fiscal Impact:

Purpose:

Maker: Joe Rives

Second: Dave Berry

Passed:

5 yes

1 Abstain

Motion Carried.

Discussion on this motion: Paul mentioned that one of the feedback items he is getting from owners and club managers is that we have been imprecise in describing what AANR does and what we stand for, and we struggle to describe the AANR brand. He thinks we need to have a code of conduct as it sets the standard and establishes the AANR brand in terms of what we expect of our members in their behavior. Right now, without the standard published or approved, we enable bad behavior because we don't define what good behavior is. Whatever policy we produce is essential to establish moral high ground for AANR organization as it separates us from non AANR clubs.

Dave mentioned that having a document that states it all categorically is beneficial, because it does not leave anything out.

Ralph mentioned a couple of years ago the discrimination policy and the region went ahead and established its own policy. Ralph feels that the political climate in Florida is at the point that we must have this and he urges the Board to move forward with this.

Joe mentioned that we could ask about establishing regional club contracts if AANR does not adopt something like this.

Rocco asked if age is one of the items on this Code of Conduct as he knows of at least one club that does not allow children into their club. Joe gave his spin on it. Like the movie industry as there are different letters for the age limits of seeing a movie. (he is not suggesting we use letters). Paul mentioned then again that the letter reflects the AANR standard and we have had lots of debates on how directive AANR or AANR-FL can be with clubs. If we fall on the side of AANR cannot direct anything then the club is responsible for the policies that they enact. There can be deviations away from every word of the Code of Conduct document that the way we are currently structured we are ok as we cannot direct them to do that. But we must have a standard. Rocco suggests then that a paragraph of "no exceptions" be removed from the document. Then it was mentioned by many that if a club has children in your club you should abide by the code of ethics. If you allow alcohol then the club should follow the code of ethics. Mac mentioned the easy way to fix this would be to change it to "We the AANR-Florida Regional Board" in the fourth paragraph. It was then stated that we are not really discriminating against age.

Joe then mentioned that we are not always going to agree all the time, but that is what makes a strong organization even stronger.

Work Session

Club Owners SummitJoe Rives

A presentation was shown and discussed. This is something that will be helpful to the owners and certifying members of each club. The presentation will be attached to the e-mail sent to the clubs and Board of Directors.



**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting

Continued

Board Efforts Supporting Membership GrowthJoe Rives

A presentation was shown and discussed. Yes we are getting new members, but we are losing members that have either deceased or not renewed their membership.

2:10 pm EST – Break

2:25 pm EST – Return

What are we going to do to attract more members?

Paul mentioned that it is outreach – get out there and talk about it. Question about how you do that without “outing” yourself. Paul did not mean to go outside of the nudist’s recreational venues. A lot of the guests that come to the resorts or the beaches are not members and that is fertile ground.

Ralph mentioned that we need to help the clubs by taking our booth and going to the clubs to help attract members. Maybe 2 – 3 times a year. And then we have outside the clubs like “home nudists” and the only way to reach them is social media. We must improve what we put on social media. Change it to becoming a club type organization to being an activist organization, we are here to protect your rights.

Mac had a direct question for the certifying officers when doing the Ambassador Program. How many members do you have and how many of those members are a member of AANR? Promote the AANR Membership Card as an AANR Member Insurance Card that insures your luxuries, freedom, and privilege to enjoy the nudist community. He also mentioned that we need to get rid of the egos and mend fences where we have broken fences.

Dave had a question about the membership numbers, as a lifestyle we are aging out and that we need to get younger members. How many of the lost members were of deaths and the other thing is we have lost a lot of Canada members who usually become members of AANR when they are here. We cannot control any of that and we need to press on in getting younger members.

Someone mentioned that we need to use other Social Media sites as that is where the younger generation is. She was told by her younger daughter that the younger generation does not use Facebook.

Ralph mentioned that we could help people start non-landed clubs, especially in places where we don’t have presence in that area. The Florida Panhandle, South Florida, the Florida Keys, and south of Tampa.

Josh mentioned that we need to start marketing outside of the clubs to help introduce people to it. One of the areas would have more success in going to the youths. Josh mentioned that we don’t need to work on creating new marketing, just maybe work with social media influences.

Joe, a retired lawyer in Palm Beach FL. His wife and him went to a nudist resort back in 1966 which was the year before they got married. They have been members since then. He wonders if by protecting the concept of family nudism if we have gone too far in what you can’t do. Most of the clubs in Florida seem to have gone the other direction, and some have gone too far. He suggests that we put more emphasis on our advertising and show how much fun it is instead of telling them what they can’t do. Lu Ann thanked him for speaking out as an AANR member. We need more members to sit in at the meetings and speak of their opinions. She thanked Joe for speaking.

Linda mentioned that we have a non-landed club manual written by Vice President in AANR West. He also holds regular meetings with the non-landed clubs. We are hoping to start this same process in the other regions. AANR is on every social media platform and has worked with some influencers to get the information out. With the YDAC committee they have people speak about what it means to them to be nudists.

Max mentioned that if you had a referral system and a member referred a new person, then that member would get credit for their membership. Maybe some events that break the news. Like everyone wearing a green hat to the beach. The news would be that so many people arrived at the beach with green hats and were nude.

Dave mentioned AANR needs to revisit the couples’ discounts for memberships as there are clubs out there selling to only one of the couples and not the other. He would also like to see more discounts on the member benefits. Lu Ann held up an old one that showed a numerous number of discounts from car rentals, Office Depot, hotels etc.



**AMERICAN ASSOCIATION FOR NUDE
RECREATION, INC. – FLORIDA REGION**
Hybrid Host – Suwannee Valley Resort
January 10, 2026

**Approved Minutes 07.25.26 at
Regional Convention**

AANR - Florida Region Mid-Winter Hybrid Board of Directors Meeting

Continued

Joe mentioned what he heard so far: We will go over this in the January Meeting with the Board of Directors.
We need to get to the clubs to the marque events and sell memberships.

We need to get to the beach and sell memberships.

We need to contact Sunny Sands and Eden RV to help support them.

Social Media Influencers – Max and Josh please help us to understand who we need to contact and what that means.

Starting new non-landed clubs – and Linda mentioned that other regions are having meetings.

Dave and Paul need to come to the next meeting with actions for helping to get more non-landed clubs up and running.

Referral System – Incredible Idea

Joe asked what we thought about raising the membership dues for the region.

Lu Ann agrees that the membership dues that we receive from AANR need to be increased some for us to continue to meet twice a year in person. She mentioned that this meeting was held as a Virtual Hybrid Meeting because it is costing more for AANR-Florida to pay the Board of Directors for lodging and mileage amounts for travel to the meeting. Even today you had people in the meeting that would not have looked at the meeting on zoom.

Mac thinks we are in a very uncertain time right now especially with the Canadian contingent and what the effect is going to be on the long term. He has no problem in raising the membership dues. Must have a Brand that you can sell and a good reason to buy it.

Dave mentioned that we as an organization must stay Apolitical. When we start picking on individual legislators, or senators, or presidents you're going to turn off half of this organization. We can talk about it, what it means to us, and discuss it, but we will have to keep it in the middle of the road.

Paul mentioned that there is an assumption within many elements of the AANR Leadership that if you're a nudist you also lean left. The nudists in (pick a state) California are not equal to the nudists in the southeast.

Joe asked Dave and Paul about drafting a new triality policy for the Florida Region. We are refining our story and marketing it. If the two of you are that enthusiastic about it, bring it to the table.

Ralph mentioned that the newsletter could have something in it about starting a non-landed club and letting them know the areas in which we are interested. The other thing we could get a list from certain zip codes and send e-mails to those people to see if anyone is interested in starting a non-landed club. Dave mentioned that the main thing of starting a new non-landed club is funding. So, if AANR-Florida could help with some funding it would be great.

Paul LeValley wrote the first evaluation of Political Candidates of any nudist club. One of the points he made was that we need to let the members know where candidates stand on nudity issues. The time to start is in the primary elections.

Joe asked each one if they are willing to go back and which Action Items that you are willing to take on?
We need to produce action items and talk about them at the January meeting.

Erich mentioned using the penny to help with the GAT team with raising money. Leave a few pennies in a jar or somewhere people will ask why those are here and then you can explain and educate the members.

Joe put everyone on the spot to tell us what are your big takeaways from today?
We must push our brand. Membership Increase. Why should we care?, Mac mentioned to have this put up as a document to send to each club for them to put in the office, Reinforce the current members. New ways to attract younger members, Brand Ambassador, Retaining our members. Now is the time for action.

Adjourn: 3:32 pm EST